

World's Largest Truck Convoy for Special Olympics



Special Olympics
Michigan



2008 World's Largest Truck Convoy Event Location

September 20, 2008

Alma to
Mt. Pleasant

8-9 a.m. Registration at
Petticoat Junction

9:30 a.m. Lead Truck Auction

9:45-10 a.m. Truck Convoy to
Mt. Pleasant Begins

10:45 – 11:15 a.m. Awards &
Trophies @ Sagamok Shell

11:15-2 p.m. Lunch, Silent
Auction and After Event Fun at
Sagamok Shell



Central Michigan University
Mt. Pleasant, MI 48859
800.644.6404
www.somi.org

What is the World's Largest Truck Convoy?

The World's Largest Truck Convoy (WLTC) for Special Olympics is an annual event, which unites law enforcement and truckers to raise funds for Special Olympics athletes. More than 3,000 trucks - big rigs to dump trucks - will traverse 1,000 miles during this Guinness Book of World Record breaking event. In Michigan there are convoys in Alma/Mt. Pleasant, Lansing/Jackson and Grand Rapids.

What is the goal of the WLTC?

Special Olympics athletes train in various sports throughout the year. Their participation is free, so law enforcement and truckers are helping to continue to help provide these sports opportunities to the athletes.

How are funds raised?

Trucking companies and truckers commit to a minimum donation of \$50 per truck as a registration fee for the World's Largest Truck Convoy. Trucking companies also bid additional sponsorship funds to win the spot of lead convoy truck and a silent auction is held.

Media attention

In addition to raising much-needed funds for the athletes of Special Olympics Michigan, with a great visual of trucks conveying on expressways and other busy roads and a great message, the WLTC also brings in media attention to the program.

How did it get started?

The WLTC was founded by Corporal Norm Schniederhan, special project coordinator with the Orange County (Florida) Sheriff's Department. Inspired by the powerful impact Special Olympics had on his life through his participation in the Law Enforcement Torch Run®, Schneiderhan combined his family's involvement with the trucking industry and his experience with Special Olympics to create this one-day celebration.

Where does the money go?

Proceeds from the WLTC support the year-round sports training and athletic competition for the more than 16,000 children and adults with intellectual disabilities who participate in Special Olympics Michigan. The WLTC is coordinated by the Law Enforcement Torch Run®, a group of police officers and corrections personnel committed to raising funds and awareness for Special Olympics Michigan.

How to get involved:

For more information, contact Special Olympics Michigan at 1-800-644-6404 or visit www.somi.org.

